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The World Border Security Congress is a high level 3 day event that will discuss and debate current and future policies, implementation issues and challenges as well as new and developing technologies that contribute towards safe and secure border and migration management.

We need to continue the discussion, collaboration and intelligence sharing.

The World Border Security Congress is the premier multi-jurisdictional global platform where the border protection policy-makers, management and practitioners together with security industry professionals, convene annually to discuss the international challenges faced in protecting borders.

We look forward to welcoming you to Madrid, Spain on 25th-27th March 2025 for the next gathering of border and migration management professionals.

www.world-border-congress.com

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Border Security Challenges:

- Migration Crisis Tests European Consensus and Governance
- Returning foreign fighters
- Trafficking of illegal goods and human slavery
- Smuggling of artefacts and narcotics
- Migrants and refugees streaming into Europe from Africa, the Middle East, and South Asia
- Big Business of Smuggling Enables Mass Movement of People for Enormous Profits
- Climate Change and Natural Disasters Displace Millions, Affect Migration Flows
- Europe and the United States Confront Significant Flows of Unaccompanied Child Migrants
- Tackling Southeast Asia's Migration Challenge
- ISIS threatens to send 500,000 migrants to Europe
- Border Skirmishes Resonate in National Domestic Politics
- Women's Labour Migration from Asia and the Pacific

Patrolling the Periphery - Developing Border Strategies Through Co-operation and Technology

2025 World Border Security Congress

25th-27th March 2025, Madrid, Spain

for the international border management and security industry

Spain's vast coastline and strategic location between Africa and Europe present unique challenges for the National Police and Guardia Civil.

Spain faces a constant influx of migrants seeking a better life in Europe. The Canary Islands and the enclaves of Ceuta and Melilla, bordering Morocco, are popular entry points. Patrolling these vast stretches, especially maritime borders, requires significant resources.

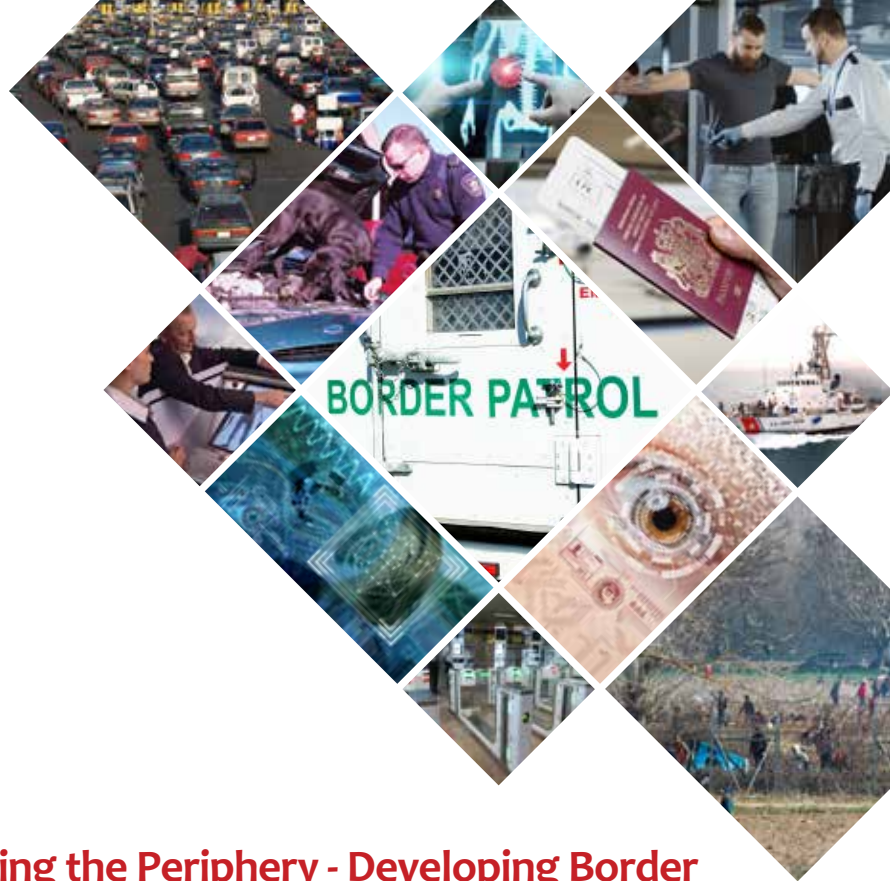
Spain is also a key entry point for hashish from Morocco and cocaine from South America destined for other European countries. The decentralized nature of trafficking groups makes it difficult to infiltrate and dismantle them.

The country, and region's, border security landscape is constantly evolving. By addressing these challenges through international collaboration, innovative technologies, and strategic resource allocation, the international border security community can strive towards a more secure future.

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Join us in Madrid, Spain on 25th-27th March 2025 for the next gathering of international border security, protection and migration management professionals.

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Exhibition: 25th-27th March 2025

Immigration and border management and security policy makers and practitioners.

Senior representatives from national border services, police, customs, and immigration services, as well as organisations, services and suppliers to the border management and security industry, including:

- Customs and border control officials
- National / Homeland security advisors, policymakers and personnel
- Coast guard officers
- Chiefs of Police and Police and law enforcement officers
- Boundary commissioners
- Diplomats and foreign affairs officials
- Borderland planners and managers
- Defence and security departments
- Consular officials
- Policy analysts
- Global Security Risk Analyst
- Heads of Department of Economic, Management and Operation of Maritime Transport
- Heads of National Analysis Centre
- Heads of Sector, EU and Schengen
- Security system providers

- 65 countries represented

- Director/ Heads of Agency – 38
- Deputy Director/ Heads of Agency – 52
- Director/ Heads of Dept/Division – 95
- Deputy Director/ Heads of Dept/Division – 58
- Senior Officials/ Program Managers – >100
- Embassies - 9

Why participate and be involved?

The World Border Security Congress provides a unique opportunity to meet, discuss and communicate with some of the most influential border management, immigration and security policy makers and practitioners.

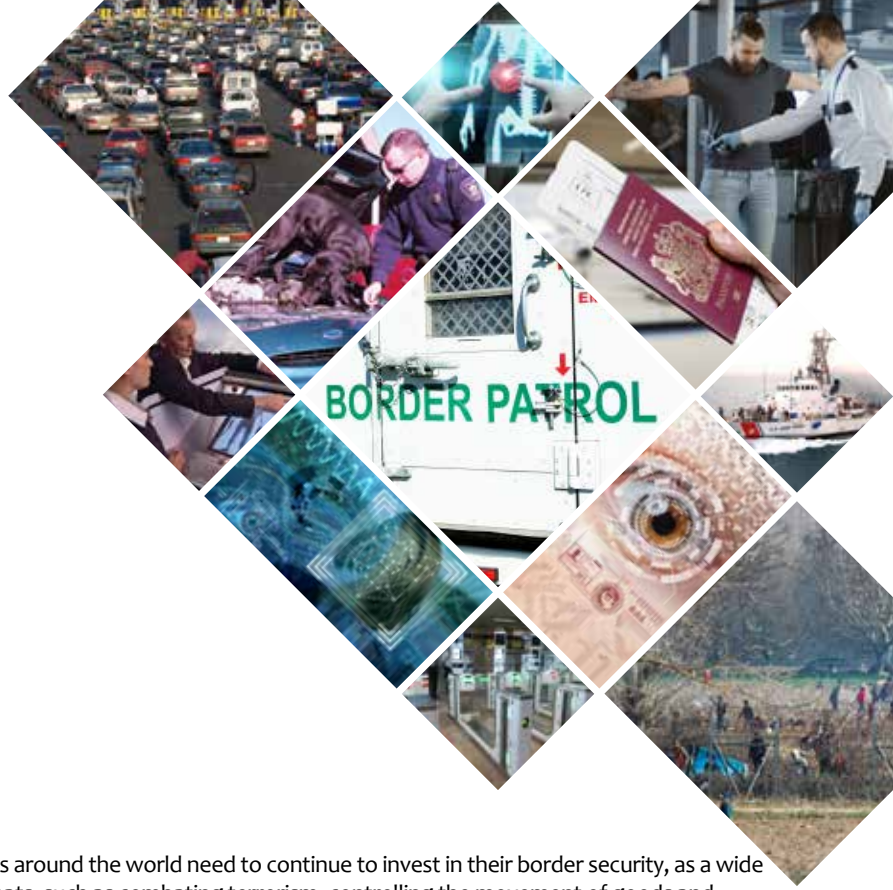
Your participation will gain access to this key target audience:

- raise your company brand, profile and awareness
- showcase your products and technologies
- explore business opportunities in this dynamic market
- provide a platform to communicate key messages
- gain face-to-face meeting opportunities

The World Border Security Congress gives you a great opportunity to meet key decision makers and influencers.

www.world-border-congress.com





With new products and technologies continually being developed and introduced to tackle increasing and new security threats, the value of the global border security market is estimated at almost £20bn annually.

The border security market is likely to feel the impact of cuts in public spending, particularly in Europe and the US, however with concerns over homeland security likely to remain high, means that whilst growth may slow, the market will continue to steadily grow.

Call for Papers

The World Border Security Congress Advisory Committee are inviting abstracts for consideration for inclusion in the conference.

If you are interested, you are invited to submit your abstract for consideration by the conference committee by submitting an abstract of approx 250-400 words. Your presentation should not be overtly commercial in nature.

Please email the Event Director with the following details:

- **Presentation Title**
- **250-400 word Abstract**
- **Your contact details**

Neil Walker
Event Director
World Border Security Congress
Email: neilw@world-border-congress.com





Spain has long experience and hard-won expertise in managing one of the world's most complex border environments, facing multiple border challenges.

Spain has approximately 8000 km of coastal borders, both on the Atlantic and Mediterranean, and major island groups in both, the Balearic and Canary Islands. It has land borders with four European nations Portugal, France, Andorra, and the UK, and two separate land borders with Morocco through its territories of Ceuta and Melilla.

Its main challenges stem from its proximity to the African coast. With only thirteen kilometres of ocean at the narrowest point between Punta de Tarifa in Spain and Point Cires in Morocco, this is the closest point between the European Union and Africa, making it an irresistible target for migrants, as well as human and drugs traffickers and other bad actors trying to gain entry to the world's biggest market.

Migration routes from sub-Saharan Africa transit through Morocco and Algeria to reach Spain. Known as the Western Mediterranean route, irregular migrants try to enter Spain, both via the Mediterranean Sea and by land to the Spanish enclaves of Ceuta and Melilla.

Irregular migrants also try to enter Spain via the Canary Islands. Migrants depart mainly from Morocco, Western Sahara, Mauritania, Senegal, and The Gambia and embark on dangerous Atlantic journeys, a distance of 100km from the nearest point but anything up to 1600km from The Gambia.

That thirteen-kilometre crossing is also a massive draw for drug traffickers. The easy availability of powerful speed boats and jet skis makes a point-to-point, high-speed crossing to a waiting vehicle, in a remote bay on the Spanish coast an irresistible opportunity. Increasingly capable drone technology adds a whole new dimension to the border challenges. Modern off-the-shelf drones can make the crossing with 20kg or more of drugs and be across the ocean in minutes.

In recent years we have even seen submersibles and semi-submersibles making the perilous crossing from South America to reach Spain.

Spain's deep experience, expertise, and rich historical connections make its capital, Madrid, an ideal place to re-convene for the next meeting of the World Border Security Congress.





Exhibition: 25th-27th March 2025

The cost of exhibiting at the World Border Security Congress requires a minimum of 6 sq.m.

Package includes: floor space, walls, name board, furniture (round table and 2 chairs), literature rack, lights, power socket, 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.

For self build stands, including 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.

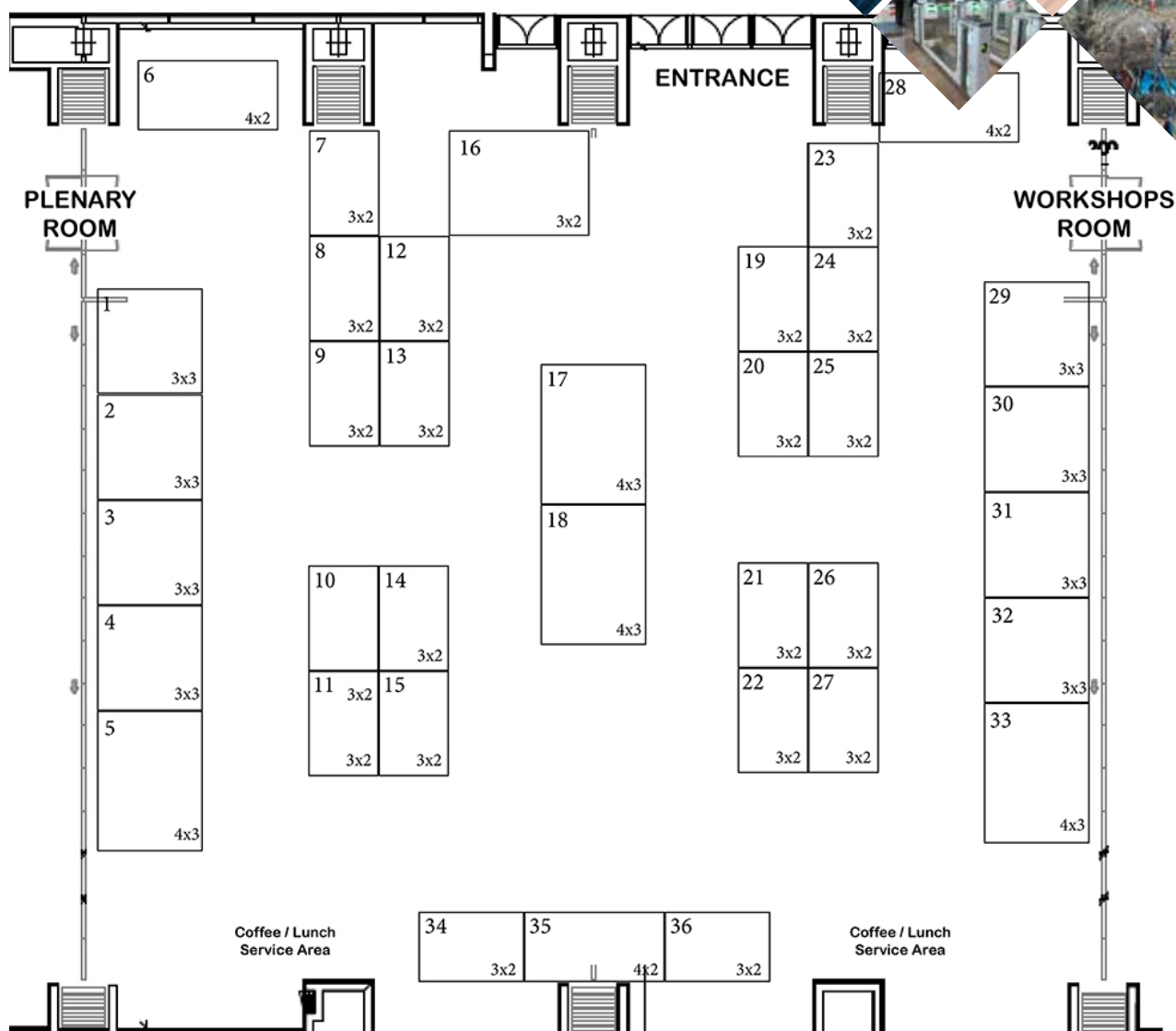
Sponsorship Opportunities

Some of the sponsorship package opportunities are highlighted on the left. Packages can be designed and tailored to meet your budget requirements and objectives.

- Gold Sponsor
- Delegate Folder Sponsor
- Networking Reception Sponsor
- Workshop Sponsor
- Delegate Restaurant Sponsor
- Coffee Break Sponsor
- Badge / Lanyard Sponsor
- Shuttle Bus Sponsor
- Water Bottle Sponsor
- Bag Insert



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If you are interested in exhibiting and sponsorship opportunities at the World Border Security Congress, contact:

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If you are interested in exhibiting and sponsorship opportunities at the 2025 World Border Security Congress, please complete the form and **email to info@torchmarketing.co.uk**

Name: _____

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Organisation: _____

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County/State: _____

Postcode/ZIP: _____ Country: _____

Tel: _____

Fax: _____

Email: _____

Please tick if you do not wish to be contacted by:

Tel: Fax: Email: Mail:

Data Protection: Personal Data is gathered in accordance with the Data Protection Act 1998 and GDPR 2019.

The World Border Security Congress is a collaboration between Torch Marketing and KNM Media and organised by Torch Marketing, www.torchmarketing.co.uk. Queries relating directly to the event should be directed to Torch Marketing, info@torchmarketing.co.uk.

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