



Where East Meets West - Developing Border Strategies Through Co-operation and Technology

EXHIBITOR PROSPECTUS

The World Border Security Congress is a high level 3 day event that will discuss and debate current and future policies, implementation issues and challenges as well as new and developing technologies that contribute towards safe and secure border and migration management.

We need to continue the discussion, collaboration and intelligence sharing.

The World Border Security Congress is the premier multi-jurisdictional global platform where the border protection policy-makers, management and practitioners together with security industry professionals, convene annually to discuss the international challenges faced in protecting borders.

We look forward to welcoming you to Istanbul, Turkey on 24th-26th April 2024 for the next gathering of border and migration management professionals.

www.world-border-congress.com

Supported by:



European Association
of Airport and Seaport Police



Media Partners:





Border Security Challenges:

- Migration Crisis Tests European Consensus and Governance
- Returning foreign fighters
- Trafficking of illegal goods and human slavery
- Smuggling of artefacts and narcotics
- Migrants and refugees streaming into Europe from Africa, the Middle East, and South Asia
- Big Business of Smuggling Enables Mass Movement of People for Enormous Profits
- Climate Change and Natural Disasters Displace Millions, Affect Migration Flows
- Europe and the United States Confront Significant Flows of Unaccompanied Child Migrants
- Tackling Southeast Asia's Migration Challenge
- ISIS threatens to send 500,000 migrants to Europe
- Border Skirmishes Resonate in National Domestic Politics
- Women's Labour Migration from Asia and the Pacific

Where East Meets West - Developing Border Strategies Through Co-operation and Technology

2024 World Border Security Congress 24th-26th April 2024, Istanbul, Turkey

for the international border management and security industry

Turkey is a transcontinental country, strategic positioned linking Europe, Asia and the Middle East, making it a perfect route for trade.

With a total border boundary of some 4,000 miles, about three-quarters is maritime, including coastlines along the Black Sea, the Aegean, and the Mediterranean, as well as the narrows that link the Black and Aegean seas.

The 'EU-Turkey deal', a 'statement of cooperation' between EU states and the Turkish Government, means Turkey can take any measures necessary to stop people travelling irregularly from Turkey to the Greek islands, and currently manages over 5 million migrants and refugees.

Turkey is a top destination for victims of human trafficking, as well a global trafficking hub for South American cocaine, fuelling rising demand for the drug in Eastern Europe and the Persian Gulf.

Many challenges face the region, which impacts globally, and therefore, an excellent place for the hosting of the next World Border Security Congress.

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Congress: 24th-26th April 2024
Exhibition: 24th-26th April 2024

Who is the World Border Security Congress for?

Immigration and border management and security policy makers and practitioners.

Senior representatives from national border services, police, customs, and immigration services, as well as organisations, services and suppliers to the border management and security industry, including:

- Customs and border control officials
- National / Homeland security advisors, policymakers and personnel
- Coast guard officers
- Chiefs of Police and Police and law enforcement officers
- Boundary commissioners
- Diplomats and foreign affairs officials
- Borderland planners and managers
- Defence and security departments
- Consular officials
- Policy analysts
- Global Security Risk Analyst
- Heads of Department of Economic, Management and Operation of Maritime Transport
- Heads of National Analysis Centre
- Heads of Sector, EU and Schengen
- Security system providers

Why participate and be involved?

The World Border Security Congress provides a unique opportunity to meet, discuss and communicate with some of the most influential border management, immigration and security policy makers and practitioners.

Your participation will gain access to this key target audience:

- raise your company brand, profile and awareness
- showcase your products and technologies
- explore business opportunities in this dynamic market
- provide a platform to communicate key messages
- gain face-to-face meeting opportunities

The World Border Security Congress gives you a great opportunity to meet key decision makers and influencers.

www.world-border-congress.com

In 2023, Skopje, North Macedonia the Congress welcomed over 400 delegates, including:

- **54 countries represented**
- **Director/ Heads of Agency – 34**
- **Deputy Director/ Heads of Agency – 48**
- **Director/ Heads of Dept/Division – 92**
- **Deputy Director/ Heads of Dept/Division – 52**
- **Senior Officials/ Program Managers – >100**
- **Embassies - 12**



Governments around the world need to continue to invest in their border security, as a wide range of threats, such as combating terrorism, controlling the movement of goods and monitoring personnel across international borders, continue to pose challenges requiring round the clock monitoring.

With new products and technologies continually being developed and introduced to tackle increasing and new security threats, the value of the global border security market is estimated at almost £20bn annually.

Despite the expansion of international agreements in Europe and Asia, reducing the number of secured international borders, threats from international terrorism continues, and cross-border crime and illegal immigration continues to remain a top priority for border security.

The border security market is likely to feel the impact of cuts in public spending, particularly in Europe and the US, however with concerns over homeland security likely to remain high, means that whilst growth may slow, the market will continue to steadily grow.

Investment in border security in the developing countries of Asia and the Middle East will also continue to grow, supporting the increased spend, whilst international sporting events taking place in developing countries will also drive market growth.

Call for Papers

Are you interested at speaking at the World Border Security Congress?

The World Border Security Congress Advisory Committee are inviting abstracts for consideration for inclusion in the conference.

If you are interested, you are invited to submit your abstract for consideration by the conference committee by submitting an abstract of approx 250-400 words. Your presentation should not be overtly commercial in nature.

Please email the Event Director with the following details:

- Presentation Title
- 250-400 word Abstract
- Your contact details

Neil Walker
Event Director
World Border Security Congress
Email: neilw@world-border-congress.com





Where East Meets West



Turkey is arguably the most strategically positioned countries in the world and Istanbul, the most strategically positioned city. Turkey stands on the crossroads between two continents and indeed two cultures. It also sits astride the Bosphorus Strait, connecting two of the world's most important seas, the Mediterranean and the Black Sea.

Turkey has rail and/or road links from Armenia, Iran, and Azerbaijan (the exclave of Nakhchivan) in the east, Georgia in the northeast, Bulgaria and Greece in the northwest, and Iraq and Syria in the southeast. And from there to the rest of the Middle East and Central Asia.

Conflict in the neighbouring countries has led to major influxes of refugees heading for Europe or simply the nearest safe haven. Turkey has an estimated four million refugees currently hosted, mainly coming from Iraq and Syria.

Terrorism is a major problem from both domestic terrorist groups including the Kurdistan Workers' Party (PKK), the Islamic State of Iraq and the Levant (ISIL), and the Gülen movement. As well as spill over from neighbouring conflicts.

Turkeys strategic position as a routeway between continents also means that is also a major route for human trafficking, drugs, weapons and other goods bound for the lucrative European market.

The heroin trade from Afghanistan to Europe is especially a problem with Turkish organised groups controlling the wholesale traffic of heroin to Europe.

Turkey is working hard with neighbours including the EU to address these challenges including the sharing of intelligence, conducting joint operations, and offering humanitarian assistance.

With its unique position as one of the world's gateway cities, Istanbul and Turkey is the perfect place re-convene for the next meeting of the World Border Security Congress.



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Exhibiting Investment

The cost of exhibiting at the World Border Security Congress requires a minimum of 6 sq.m.

Basic Shell Scheme only - Euro 745/ m²

Package includes: floor space, walls, name board, 1 spot per 3sq.m., 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.

Fully Furnished Shell Scheme - Euro 870/ m²

Package includes: floor space, walls, name board, furniture (round table and 2 chairs), literature rack, lights, power socket, 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.

Additional Exhibition Booth Passes can be purchased at a cost of Euro 175 each, which includes lunch and coffee breaks for the two days.

Sponsorship Opportunities

A limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

Some of the sponsorship package opportunities are highlighted on the left. Packages can be designed and tailored to meet your budget requirements and objectives.

Sponsorship opportunities include:

- Gold Sponsor
- Delegate Folder Sponsor
- Networking Reception Sponsor
- Workshop Sponsor
- Delegate Restaurant Sponsor
- Coffee Break Sponsor
- Badge / Lanyard Sponsor
- Shuttle Bus Sponsor
- Water Bottle Sponsor
- Bag Insert

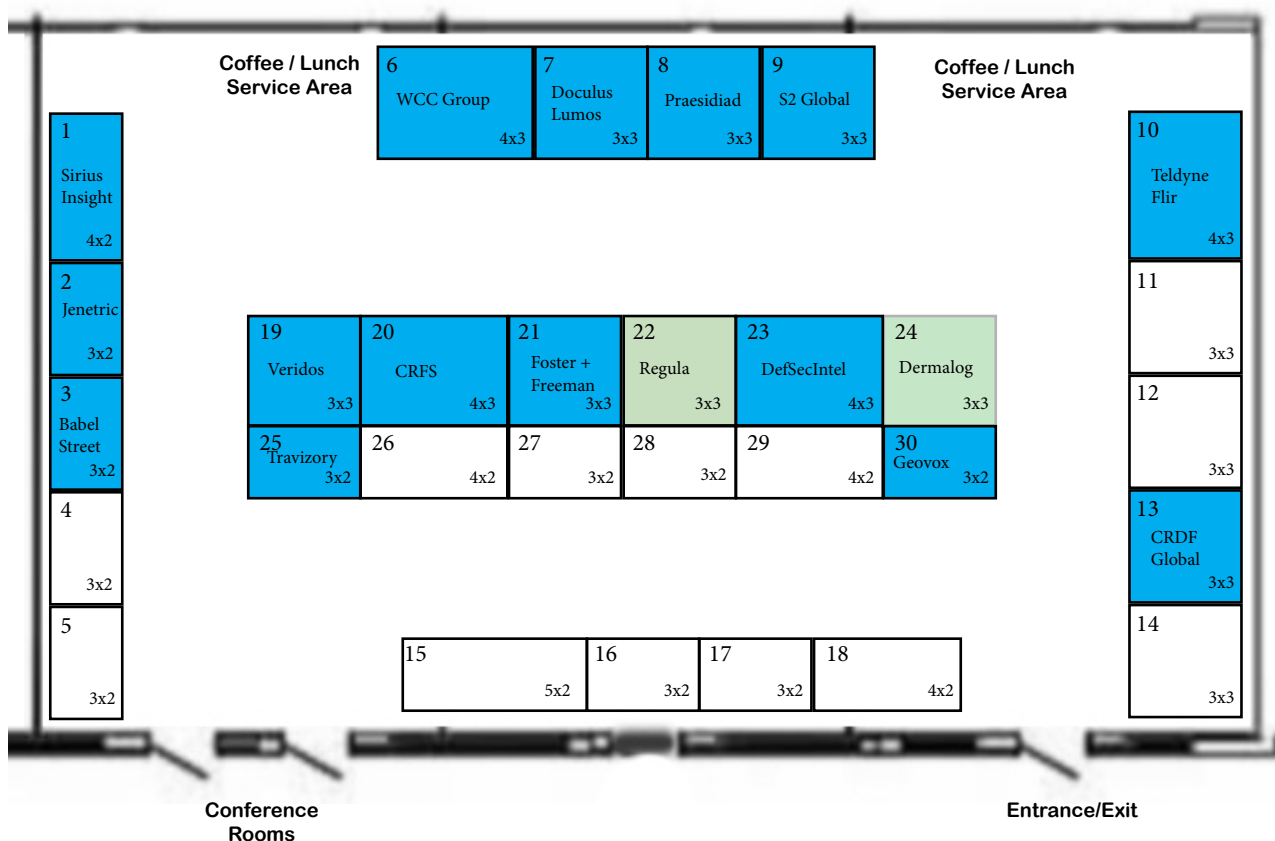
Additional sponsorship opportunities also available.



Exhibition: 24th-26th April 2024



GORRION HOTEL, Yenibosna Merkez, Istanbul



To discuss exhibiting and sponsorship opportunities and your involvement with the 2024 World Border Security Congress please contact:

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Further Information

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Further Information

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If you are interested in exhibiting and sponsorship opportunities at the 2023 World Border Security Congress, please complete the form and **fax to +44 (0) 872 111 3210**.

Name: _____

Job Title: _____

Organisation: _____

Address: _____

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County/State: _____

Postcode/ZIP: _____ Country: _____

Tel: _____

Fax: _____

Email: _____

Please tick if you do not wish to be contacted by:

Tel: ☐ Fax: ☐ Email: ☐ Mail: ☐

Data Protection: Personal Data is gathered in accordance with the Data Protection Act 1998 and GDPR 2019.

The World Border Security Congress is a collaboration between Torch Marketing and KNM Media and organised by Torch Marketing, www.torchmarketing.co.uk. Queries relating directly to the event should be directed to Torch Marketing, info@torchmarketing.co.uk.