





#### Border Security Challenges:

- Migration Crisis Tests European Consensus and Governance
- Returning foreign fighters
- Trafficking of illegal goods and human slavery
- Smuggling of artefacts and narcotics
- Migrants and refugees streaming into Europe from Africa, the Middle East, and South Asia
- Big Business of Smuggling Enables Mass Movement of People for Enormous Profits
- Climate Change and Natural Disasters Displace Millions, Affect Migration Flows
- Europe and the United States Confront Significant Flows of Unaccompanied Child Migrants
- Tackling Southeast Asia's Migration Challenge
- ISIS threatens to send 500,000 migrants to Europe
- Border Skirmishes Resonate in National Domestic Politics
- Women's Labour Migration from Asia and the Pacific



## Developing Border Strategies Through Co-operation and Technology

### 2023 World Border Security Congress

25<sup>th</sup>-27<sup>th</sup> April 2023, Skopje, North Macedonia

*for the international border management and security industry*

The Republic of North Macedonia is a landlocked country in the Southeastern region of Europe known as the Balkans. It gained independence in 1991 as one of the successor states of Yugoslavia.

In March 2020, North Macedonia acceded to NATO, becoming the 30th member state and accession process to join the European Union remains ongoing.

Ranked as the fourth “best reformatory state” out of 178 countries ranked by the World Bank in 2009, North Macedonia has undergone considerable economic reform since independence. North Macedonia has witnessed steady, though slow, economic growth and has implemented policies focused on attracting foreign investment and promoting the development of small and medium-sized enterprises (SMEs).

The country has a rich and diverse history and Skopje, the capital has been inhabited since at least 4000 BC; remains of Neolithic settlements have been found within the old Kale Fortress that overlooks the vibrant modern city centre.

By virtue of its position North Macedonia sits on the Balkan route for illegal migration into the European Union and therefore faces border challenges that require a collective, collaborative, and holistic response, making it the ideal place for the next meeting of the World Border Security Congress.

The World Border Security Congress is a high level three day event that will once again discuss and debate current and future policies, implementation issues and challenges as well as new and developing technologies that contribute towards safe and secure border and migration management.

We look forward to welcoming you to Skopje, North Macedonia on 25th-27th April 2023 for the next gathering of border and migration management professionals.

[www.world-border-congress.com](http://www.world-border-congress.com)







**Congress: 25<sup>th</sup>-27<sup>th</sup> April 2023**  
**Exhibition: 26<sup>th</sup>-27<sup>th</sup> April 2023**



## Who is the World Border Security Congress for?

Immigration and border management and security policy makers and practitioners.

Senior representatives from national border services, police, customs, and immigration services, as well as organisations, services and suppliers to the border management and security industry, including:

- Customs and border control officials
- National / Homeland security advisors, policymakers and personnel
- Coast guard officers
- Chiefs of Police and Police and law enforcement officers
- Boundary commissioners
- Diplomats and foreign affairs officials
- Borderland planners and managers
- Defence and security departments
- Consular officials
- Policy analysts
- Global Security Risk Analyst
- Heads of Department of Economic, Management and Operation of Maritime Transport
- Heads of National Analysis Centre
- Heads of Sector, EU and Schengen
- Security system providers

**In 2022, Lisbon, Portugal the Congress welcomed over 350 delegates, including:**

- **Over 60 countries represented**
- **Director/ Heads of Agency – 31**
- **Deputy Director/ Heads of Agency – 42**
- **Director/ Heads of Dept/Division – 89**
- **Deputy Director/ Heads of Dept/Division – 42**
- **Senior Officials/ Program Managers – >100**
- **Embassies - 19**

## Why participate and be involved?

The World Border Security Congress provides a unique opportunity to meet, discuss and communicate with some of the most influential border management, immigration and security policy makers and practitioners.

Your participation will gain access to this key target audience:

- raise your company brand, profile and awareness
- showcase your products and technologies
- explore business opportunities in this dynamic market
- provide a platform to communicate key messages
- gain face-to-face meeting opportunities

The World Border Security Congress gives you a great opportunity to meet key decision makers and influencers.

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Governments around the world need to continue to invest in their border security, as a wide range of threats, such as combating terrorism, controlling the movement of goods and monitoring personnel across international borders, continue to pose challenges requiring round the clock monitoring.

With new products and technologies continually being developed and introduced to tackle increasing and new security threats, the value of the global border security market is estimated at almost £20bn annually.

Despite the expansion of international agreements in Europe and Asia, reducing the number of secured international borders, threats from international terrorism continues, and cross-border crime and illegal immigration continues to remain a top priority for border security.

The border security market is likely to feel the impact of cuts in public spending, particularly in Europe and the US, however with concerns over homeland security likely to remain high, means that whilst growth may slow, the market will continue to steadily grow.

Investment in border security in the developing countries of Asia and the Middle East will also continue to grow, supporting the increased spend, whilst international sporting events taking place in developing countries will also drive market growth.

## Call for Papers

### Are you interested at speaking at the World Border Security Congress?

The World Border Security Congress Advisory Committee are inviting abstracts for consideration for inclusion in the conference.

If you are interested, you are invited to submit your abstract for consideration by the conference committee by submitting an abstract of approx 250-400 words. Your presentation should not be overtly commercial in nature.

### Please email the Event Director with the following details:

- Presentation Title
- 250-400 word Abstract
- Your contact details

Neil Walker  
Event Director  
World Border Security Congress  
Email: [neilw@world-border-congress.com](mailto:neilw@world-border-congress.com)







Recent reports indicate that the Western Balkans will continue to face serious challenges as posed by organized crime, given its unique geography as a conduit between two continents. Although the region's location has benefitted trade and commerce, this has come hand-in-hand with criminal activity in illicit markets. Criminal networks across the region continue to engage in the trafficking of controlled substances, firearms and persons, the smuggling of migrants, money laundering, corruption, terrorism, and related threats.

The region's geography renders it the shortest corridor in the world between source and destination countries for heroin. The Western Balkans are also part of a well-trodden route for migrants and refugees fleeing wars and instability back home, to seek asylum or protection from European states. These issues might initially appear to be unrelated, yet they are intertwined by the thread of organized crime groups who have diversified their criminal activities over time; and now using not only land routes for their exploits, but also air and maritime routes.

The UNODC's EU-UNODC Joint Action on promoting rule of law and good governance in the region, through targeted border control measures at ports and airports. The initiative, funded by the European Union, aims to address all forms of trafficking and provide the necessary support at the national and regional level, to tackle this threat. The initiative supports more effective and coordinated responses to counter illicit trafficking at seaports, land border crossings and international airports in the Western Balkans. This constitutes a key step in fighting regional organized crime, namely in Bosnia and Herzegovina, Montenegro, North Macedonia, Serbia and Kosovo under UNSCR 1244.

With their experience of being in the frontline of the smuggling of drugs and illicit goods from the Atlantic, THB and economic migration challenges from the Middle East, North Macedonia is the perfect place re-convene for the next meeting of the World Border Security Congress.







**Congress: 25<sup>th</sup>-27<sup>th</sup> April 2023**

**Exhibition: 26<sup>th</sup>-27<sup>th</sup> April 2023**

## Exhibiting Investment

The cost of exhibiting at the World Border Security Congress requires a minimum of 6 sq.m.

### Basic Shell Scheme only - Euro 710/ m<sup>2</sup>

Package includes: floor space, walls, name board, 1 spot per 3sq.m., 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.

### Fully Furnished Shell Scheme - Euro 830/ m<sup>2</sup>

Package includes: floor space, walls, name board, furniture (round table and 2 chairs), literature rack, lights, power socket, 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.

Additional Exhibition Booth Passes can be purchased at a cost of Euro 175 each, which includes lunch and coffee breaks for the two days.

## Sponsorship Opportunities

A limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

Some of the sponsorship package opportunities are highlighted on the left. Packages can be designed and tailored to meet your budget requirements and objectives.

### Sponsorship opportunities include:

- Gold Sponsor
- Delegate Folder Sponsor
- Networking Reception Sponsor
- Workshop Sponsor
- Delegate Restaurant Sponsor
- Coffee Break Sponsor
- Badge / Lanyard Sponsor
- Shuttle Bus Sponsor
- Water Bottle Sponsor
- Bag Insert

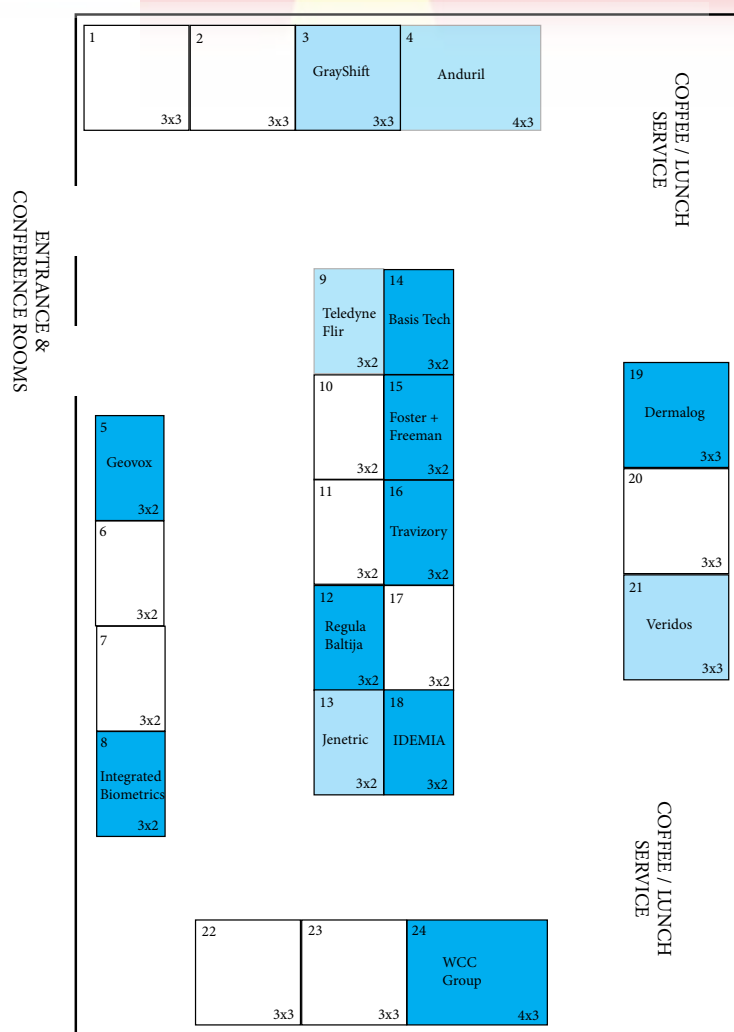
**Additional sponsorship opportunities also available.**





# World Border Security Congress

Exhibition: 25<sup>th</sup>-27<sup>th</sup> April 2023



To discuss exhibiting and sponsorship opportunities and your involvement with the 2023 World Border Security Congress please contact:

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## Further Information

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## Further Information

If you are interested in exhibiting and sponsorship opportunities at the 2023 World Border Security Congress, please complete the form and **fax to +44 (0) 872 111 3210**.

Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Organisation: \_\_\_\_\_  
Address: \_\_\_\_\_  
Town/City: \_\_\_\_\_  
County/State: \_\_\_\_\_  
Postcode/ZIP: \_\_\_\_\_ Country: \_\_\_\_\_  
Tel: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

Please tick if you do not wish to be contacted by:

Tel: ☐ Fax: ☐ Email: ☐ Mail: ☐

**Data Protection: Personal Data is gathered in accordance with the Data Protection Act 1998 and GDPR 2019.**

The World Border Security Congress is a collaboration between Torch Marketing and KNM Media and organised by Torch Marketing, [www.torchmarketing.co.uk](http://www.torchmarketing.co.uk). Queries relating directly to the event should be directed to Torch Marketing, [info@torchmarketing.co.uk](mailto:info@torchmarketing.co.uk).