




World Border Security Congress
5th-7th OCT 2021
ATHENS, GREECE
www.world-border-congress.com
NEW DATES ANNOUNCED

Continuing the Discussion and Dialogue for Building Trust and Co-operation

EXHIBITOR PROSPECTUS

The World Border Security Congress is a high level 3 day event that will discuss and debate current and future policies, implementation issues and challenges as well as new and developing technologies that contribute towards safe and secure border and migration management.

We need to continue the discussion, collaboration and intelligence sharing.

The World Border Security Congress is the premier multi-jurisdictional global platform where the border protection policy-makers, management and practitioners together with security industry professionals, convene annually to discuss the international challenges faced in protecting borders.

We look forward to welcoming you to Athens, Greece on 5th-7th October 2021 for the next gathering of border and migration management professionals.

www.world-border-congress.com

Co-Hosted by:



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Border Security Challenges:

- Migration Crisis Tests European Consensus and Governance
- Returning foreign fighters
- Trafficking of illegals goods and human slavery
- Smuggling of artefacts and narcotics
- Migrants and refugees streaming into Europe from Africa, the Middle East, and South Asia
- Big Business of Smuggling Enables Mass Movement of People for Enormous Profits
- Climate Change and Natural Disasters Displace Millions, Affect Migration Flows
- Europe and the United States Confront Significant Flows of Unaccompanied Child Migrants
- Tackling Southeast Asia's Migration Challenge
- ISIS threatens to send 500,000 migrants to Europe
- Border Skirmishes Resonate in National Domestic Politics
- Women's Labour Migration from Asia and the Pacific

Continuing the Discussion and Dialogue for Building Trust and Co-operation

2021 World Border Security Congress

5th-7th October 2021, Athens, Greece

for the international border management and security industry

Greece has been in the forefront of the global migration crisis since it started in 2015.

2015/16 saw the escalation of the global migration crisis, with mass movements of people fleeing the war zones of the Middle East as well as illegal economic immigration from Africa and elsewhere. International terrorism shows every sign of increasing, posing real threats to the free movement of people.

Today, these incidents see the continuation of the migration challenges for the border management and security community, as little sign of peace and security in the Middle East is apparent and porous borders in Africa continue to provide challenges.

International organised criminal gangs and human and drug trafficking groups exploit opportunities and increasingly use the internet and technology to enhance their activities.

Controlling and managing international borders in the 21st Century continues to challenge the border control and immigration agencies around the world. It is generally agreed that in a globalised world borders should be as open as possible, but threats continue to remain in ever evolving circumstances and situations.

Advancements in technology are assisting in the battle to maintain safe and secure international travel and detect illegit goods and smuggling. The border security professional still remains the front line against these threats.

The World Border Security Congress is a high level 3 day event that will discuss and debate current and future policies, implementation issues and challenges as well as new and developing technologies that contribute towards safe and secure border and migration management.

We look forward to welcoming you to Athens, Greece on 8th-10th June 2021 for the next gathering of border and migration management professionals.

www.world-border-congress.com





World Border
Security Congress

Congress: 5th-7th October 2021

Exhibition: 6th-7th October 2021

Who is the World Border Security Congress for?

Immigration and border management and security policy makers and practitioners.

Senior representatives from national border services, police, customs, and immigration services, as well as organisations, services and suppliers to the border management and security industry, including:

- Customs and border control officials
- National / Homeland security advisors, policymakers and personnel
- Coast guard officers
- Chiefs of Police and Police and law enforcement officers
- Boundary commissioners
- Diplomats and foreign affairs officials
- Borderland planners and managers
- Defence and security departments
- Consular officials
- Policy analysts
- Global Security Risk Analyst
- Heads of Department of Economic, Management and Operation of Maritime Transport
- Heads of National Analysis Centre
- Heads of Sector, EU and Schengen
- Security system providers

Why participate and be involved?

The World Border Security Congress provides a unique opportunity to meet, discuss and communicate with some of the most influential border management, immigration and security policy makers and practitioners.

Your participation will gain access to this key target audience:

- raise your company brand, profile and awareness
- showcase your products and technologies
- explore business opportunities in this dynamic market
- provide a platform to communicate key messages
- gain face-to-face meeting opportunities

The World Border Security Congress gives you a great opportunity to meet key decision makers and influencers.

www.world-border-congress.com



In 2019, Morocco the Congress received over 250 delegates

- **56 countries represented**
- **Director/ Heads of Agency – 32**
- **Deputy Director/ Heads of Agency – 13**
- **Director/ Heads of Dept/Division – 68**
- **Deputy Director/ Heads of Dept/Division – 21**
- **Senior Officials/ Program Managers – 79**
- **Embassies - 19**





Governments around the world need to continue to invest in their border security, as a wide range of threats, such as combating terrorism, controlling the movement of goods and monitoring personnel across international borders, continue to pose challenges requiring round the clock monitoring.

With new products and technologies continually being developed and introduced to tackle increasing and new security threats, the value of the global border security market is estimated at almost £20bn annually.

Despite the expansion of international agreements in Europe and Asia, reducing the number of secured international borders, threats from international terrorism continues, and cross-border crime and illegal immigration continues to remain a top priority for border security.

The border security market is likely to feel the impact of cuts in public spending, particularly in Europe and the US, however with concerns over homeland security likely to remain high, means that whilst growth may slow, the market will continue to steadily grow.

Investment in border security in the developing countries of Asia and the Middle East will also continue to grow, supporting the increased spend, whilst international sporting events taking place in developing countries will also drive market growth.



Call for Papers

Are you interested at speaking at the World Border Security Congress?

The World Border Security Congress Advisory Committee are inviting abstracts for consideration for inclusion in the conference.

If you are interested, you are invited to submit your abstract for consideration by the conference committee by submitting an abstract of approx 200 words. Your presentation should not be overtly commercial in nature.

Please email the Event Director with the following details:

- **Presentation Title**
- **250 word Abstract**
- **Your contact details**

Neil Walker
Event Director
World Border Security Congress
Email: neilw@world-border-congress.com



Co-Hosted by:



Greece and South East Europe



Greece has been in the forefront of the global migration crisis since it started in 2015. When you look at the map it is easy to see why.

Greece lies at the crossroads of East and West, Europe and the Middle East. It lies directly opposite Libya so along with Italy is the primary destination for migrants coming from that conflict zone and is a short boat trip from Turkey, the other principal migrant route for Syrians fleeing there conflict there.

Greece has over sixteen thousand kilometres of coastline and six thousand islands, only two hundred and twenty-seven of which are inhabited. The islands alone have 7,500 km of coastline and are spread mainly through the Aegean and the Ionian Seas, making maritime security incredibly challenging.

The sheer scale of the migrant crisis in late 2015 early 2016 had a devastating impact on Greek finances and its principle industry, tourism. All this in the aftermath of the financial crisis in 2009. Despite this, both Greece and Italy, largely left to handle the crisis on their own, managed the crisis with commendable determination and humanity.

Things are now improving with initiatives from the EU and help from Frontex but the migrant crisis is not yet over, and many challenges remain. According to UNHCR nearly 60,000 refugees remain stranded in Greece, spread out between three main islands — Lesbos, Chios and Samos.

Other critical issues include returning jihadi fighters, international terrorism and organised crime both exploiting crisis and using it as a cover for their other activities. These are challenges not just for the entire Mediterranean region but for the entire global border community.

With their experience of being in the frontline of the migration crisis, Greece is the perfect place re-convene for the next meeting of the World Border Security Congress.





Congress: 5th-7th October 2021

Exhibition: 6th-7th October 2021

Exhibiting Investment

The cost of exhibiting at the World Border Security Congress requires a minimum of 6 sq.m.

Basic Shell Scheme only - Euro 695/ m²

Package includes: floor space, walls, name board, 1 spot per 3sq.m., 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.

Fully Furnished Shell Scheme - Euro 815/ m²

Package includes: floor space, walls, name board, furniture (round table and 2 chairs), literature rack, lights, power socket, 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.

Additional Exhibition Booth Passes can purchased at a cost of Euro 175 each, which includes lunch and coffee breaks for the two days.

Sponsorship Opportunities

A limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

Some of the sponsorship package opportunities are highlighted on the left. Packages can be designed and tailored to meet your budget requirements and objectives.

Sponsorship opportunities include:

- Gold Sponsor
- Delegate Folder Sponsor
- Networking Reception Sponsor
- Workshop Sponsor
- Delegate Restaurant Sponsor
- Coffee Break Sponsor
- Badge / Lanyard Sponsor
- Shuttle Bus Sponsor
- Water Bottle Sponsor
- Bag Insert

Additional sponsorship opportunities also available.





Exhibition: 6th-7th October 2021



To discuss exhibiting and sponsorship opportunities and your involvement with the 2019 World Border Security Congress please contact:

Paul Gloc
 UK and Rest of World
 E: paulg@torchmarketing.co.uk
 T: +44 (0) 7786 270 820

Paul McPherson
 Americas
 E: paulm@torchmarketing.us
 T: +1-240-463-1700

Jerome Merite
 France
 E: j.callumerite@gmail.com
 T: +33 (0) 6 11 27 10 53



Co-Hosted by:



Further Information

If you are interested in exhibiting and sponsorship opportunities at the World Border Security Congress, contact:

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Further Information

If you are interested in exhibiting and sponsorship opportunities at the 2020 World Border Security Congress, please complete the form and **fax to +44 (0) 872 111 3210**.

Name: _____

Job Title: _____

Organisation: _____

Address: _____

Town/City: _____

County/State: _____

Postcode/ZIP: _____ Country: _____

Tel: _____

Fax: _____

Email: _____

Please tick if you do not wish to be contacted by:

Tel: Fax: Email: Mail:

Data Protection: Personal Data is gathered in accordance with the Data Protection Act 1998 and GDPR 2019.

The World Border Security Congress is a collaboration between Torch Marketing and KNM Media and organised by Torch Marketing, www.torchmarketing.co.uk. Queries relating directly to the event should be directed to Torch Marketing, info@torchmarketing.co.uk.