

Developing Border Strategies Through Co-operation and Technology

EXHIBITOR PROSPECTUS

The World Border Security Congress is a high level 3 day event that will discuss and debate current and future policies, implementation issues and challenges as well as new and developing technologies that contribute towards safe and secure border and migration management.

We need to continue the discussion, collaboration and intelligence sharing.

The World Border Security Congress is the premier multi-jurisdictional global platform where the border protection policy-makers, management and practitioners together with security industry professionals, convene annually to discuss the international challenges faced in protecting borders.

We look forward to welcoming you to Vienna, Austria on 14th-16th April 2026 for the next gathering of border and migration management professionals.

www.world-border-congress.com

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Border Security Challenges:

- Migration Crisis Tests European Consensus and Governance
- Returning foreign fighters
- Trafficking of illegals goods and human slavery
- Smuggling of artefacts and narcotics
- Migrants and refugees streaming into Europe from Africa, the Middle East, and South Asia
- Big Business of Smuggling Enables Mass Movement of People for Enormous Profits
- Climate Change and Natural Disasters
 Displace Millions, Affect Migration Flows
- Europe and the United States Confront Significant Flows of Unaccompanied Child Migrants
- Tackling Southeast Asia's Migration Challenge
- ISIS threatens to send 500,000 migrants to Europe
- Border Skirmishes Resonate in National Domestic Politics
- Women's Labour Migration from Asia and the Pacific





Patrolling the Periphery - Developing Border Strategies Through Co-operation and Technology

2026 World Border Security Congress 14th-16th April 2026, Vienna, Austria

for the international border management and security industry

Austria's border security faces a complex set of challenges, largely stemming from its geographical location and its participation in the Schengen Area. A primary concern is managing irregular migration flows, which fluctuate significantly due to geopolitical instability in various regions. This puts pressure on Austria's capacity to effectively screen and process asylum seekers.

The inherent nature of the Schengen Area, while facilitating free movement, also presents vulnerabilities. The potential for secondary migration, where individuals move from one Schengen state to another, necessitates close cooperation with neighbouring countries. However, differing national policies and capacities can complicate these efforts.

Furthermore, the rise of transnational crime, including human trafficking and smuggling, adds another layer of complexity to border security. Austrian authorities must balance the need for stringent controls with the imperative to uphold human rights and international obligations.

The evolving security landscape, with threats such as terrorism and hybrid warfare, also requires constant adaptation of border security measures. This necessitates investment in advanced surveillance technologies and enhanced intelligence sharing. The need to maintain public confidence in border security, while respecting the principles of open borders within the EU, creates a delicate balancing act for Austrian policymakers.

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Join us in Vienna, Austria on 14th-16th April 2026 for the next gathering of international border security, protection and migration management professionals.

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Congress: 14th-16th April 2026 Exhibition: 14th-16th April 2026

Who is the World Border Security Congress for?

Immigration and border management and security policy makers and practitioners.

Senior representatives from national border services, police, customs, and immigration services, as well as organisations, services and suppliers to the border management and security industry, including:

- Customs and border control officials
- National / Homeland security advisors, policymakers and personnel
- Coast guard officers
- Chiefs of Police and Police and law enforcement officers
- Boundary commissioners
- Diplomats and foreign affairs officials
- Borderland planners and managers
- Defence and security departments
- Consular officials
- Policy analysts
- Global Security Risk Analyst
- Heads of Department of Economic, Management and Operation of Maritime Transport
- Heads of National Analysis Centre
- Heads of National Analysis Centre – Heads of Sector, EU and Schengen
- Security system providers

Why participate and be involved?

The World Border Security Congress provides a unique opportunity to meet, discuss and communicate with some of the most influential border management, immigration and security policy makers and practitioners.

Your participation will gain access to this key target audience:

- raise your company brand, profile and awareness
- showcase your products and technologies
- explore business opportunities in this dynamic market
- provide a platform to communicate key messages
- gain face-to-face meeting opportunities

The World Border Security Congress gives you a great opportunity to meet key decision makers and influencers.

www.world-border-congress.com

In 2025, Madrid, Spain the Congress welcomed over 450 participants, including:

- 60 countries represented
- Director/ Heads of Agency 48
- Deputy Director/ Heads of Agency 46
- Director/ Heads of Dept/Division 92
- Deputy Director/ Heads of Dept/Division 67
- Senior Officials/ Program Managers >100
- Embassies 16





Governments around the world need to continue to invest in their border security, as a wide range of threats, such as combating terrorism, controlling the movement of goods and monitoring personnel across international borders, continue to pose challenges requiring round the clock monitoring.

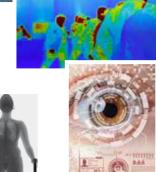
With new products and technologies continually being developed and introduced to tackle increasing and new security threats, the value of the global border security market is estimated at almost £20bn annually.

Despite the expansion of international agreements in Europe and Asia, reducing the number of secured international borders, threats from international terrorism continues, and cross-border crime and illegal immigration continues to remain a top priority for border security.

The border security market is likely to feel the impact of cuts in public spending, particularly in Europe and the US, however with concerns over homeland security likely to remain high, means that whilst growth may slow, the market will continue to steadily grow.

Investment in border security in the developing countries of Asia and the Middle East will also continue to grow, supporting the increased spend, whilst international sporting events taking place in developing countries will also drive market growth.





Call for Papers

Are you interested at speaking at the World Border Security Congress?

The World Border Security Congress Advisory Committee are inviting abstracts for consideration for inclusion in the conference.

If you are interested, you are invited to submit your abstract for consideration by the conference committee by submitting an abstract of approx 250-400 words. Your presentation should not be overtly commercial in nature.

Please email the Event Director with the following details:

Presentation Title
 250-400 word Abstract
 Your contact details

Neil Walker Event Director World Border Security Congress Email: neilw@world-border-congress.com



Austria, a landlocked country in Central Europe, faces significant border security challenges stemming from its geographical position and its membership in the Schengen Area. The Schengen Agreement, designed to ensure the free movement of people within the participating European countries by abolishing internal border controls, paradoxically complicates Austria's ability to tackle cross-border crime, including illegal migration, drug smuggling, and human trafficking.

One of the primary challenges is the management of illegal migration. While the absence of internal border checks facilitates movement, it also makes it easier for individuals who have entered the Schengen Area irregularly through other member states to reach Austria. Austria has experienced significant fluctuations in migration flows, influenced by geopolitical instability in neighboring regions and beyond. The country serves both as a transit route and a destination for asylum seekers, placing considerable strain on its reception and processing capacities. Although Austria can temporarily reintroduce border controls under specific circumstances outlined in the Schengen Borders Code, these measures are intended as exceptions and must be proportionate and limited in duration. The constant need to balance the principle of free movement with national security concerns creates a persistent challenge for Austrian authorities.

Drug smuggling is another major concern. Austria's central location makes it a transit country for various illicit substances destined for other parts of Europe. Criminal groups, often with international connections, exploit the open borders within the Schengen Area to transport drugs. While Austria maintains controls at its external Schengen borders and conducts police checks in border regions, the ease of movement across internal borders complicates detection and interdiction efforts. Vienna International Airport is a known entry point for drug smugglers, and distribution networks operate within the country, involving both local and foreign actors. The rise of online drug markets and the use of encrypted communication further compound the difficulties in combating drug trafficking.

Human trafficking is a particularly heinous crime that Austria grapples with as both a transit and a destination country. Victims, including men, women, and children, are trafficked for various forms of exploitation, including sexual exploitation, labor exploitation, forced begging, and forced criminality. The abolition of internal border controls within the Schengen Area can facilitate the movement of traffickers and their victims across national boundaries. While Austria has a national action plan and cooperates internationally to combat human trafficking, the clandestine nature of the crime and the involvement of transnational criminal organizations pose significant challenges. Identifying victims and prosecuting traffickers require extensive intelligence sharing and cooperation across Schengen member states.

Austria's border security challenges are multifaceted, with its rich historical connections and central European location, makes its capital, Vienna, an ideal place to re-convene for the next meeting of the World Border Security Congress.





Congress: 14th-16th April 2026 Exhibition: 14th-16th April 2026

Exhibiting Investment

The cost of exhibiting at the World Border Security Congress requires a minimum of 6 sq.m.

Fully Furnished Shell Scheme - Euro 935/ m²

Package includes: floor space, walls, name board, furniture (round table and 2 chairs), literature rack, lights, power socket, 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.

Space only - Euro 825/m²

For self build stands, including 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.

Additional Exhibition Booth Passes can purchased at a cost of Euro 195 each, which includes lunch and coffee breaks for the two days.









Sponsorship Opportunities

A limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

Some of the sponsorship package opportunities are highlighted on the left. Packages can be designed and tailored to meet your budget requirements and objectives.

Sponsorship opportunities include:

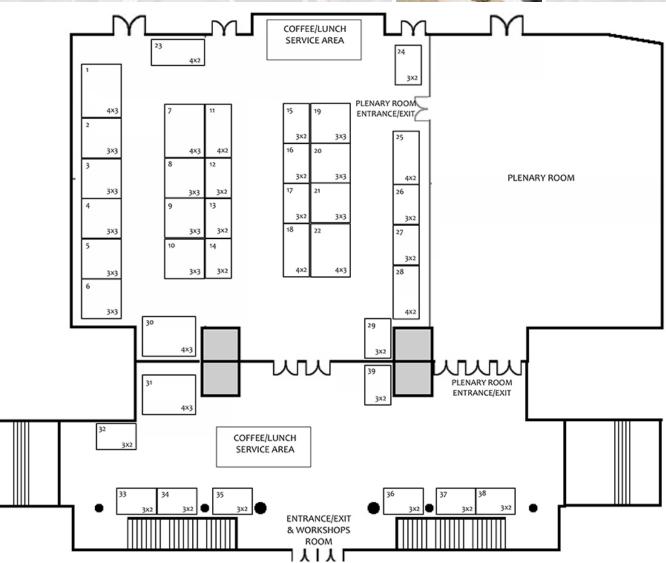
- Gold Sponsor
- Delegate Folder Sponsor
- Networking Reception Sponsor
- Workshop Sponsor
- Delegate Restaurant Sponsor
- Coffee Break Sponsor
- Badge / Lanyard Sponsor
- Shuttle Bus Sponsor
- Water Bottle Sponsor
- Bag Insert

Additional sponsorship opportunities also available.





Exhibition: 14th-16th April 2026 Trend Savoyen Hotel, Vienna, Austria



To discuss exhibiting and sponsorship opportunities and your involvement with the 2026 World Border Security Congress please contact:

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Further Information

If you are interested in exhibiting and sponsorship opportunities at the World Border Security Congress, contact:

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Further Information

If you are interested in exhibiting and sponsorship opportunities at the 2026 World Border Security Congress, please complete the form and **email to info@torchmarketing.co.uk**

Name:
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Please tick if you do not wish to be contacted by: Tel:

Data Protection: Personal Data is gathered in accordance with the Data Protection Act 1998 and GDPR 2019.

The World Border Security Congress is a collaboration between Torch Marketing and KNM Media and organised by Torch Marketing, www.torchmarketing.co.uk. Queries relating directly to the event should be directed to Torch Marketing, info@torchmarketing.co.uk.