

Transforming Border Management Strategies Through Co-operation and Technology

Co-hosted by:

Sistema de Segurança Interna

EXHIBITOR PROSPECTUS

The World Border Security Congress is a premier three-day international forum focused on the latest challenges, policies, and technologies shaping border security and migration management.

Bringing together senior government officials, border agencies, law enforcement, international organisations, and industry leaders, the Congress provides a global platform for collaboration, intelligence sharing, and strategic discussion. As evolving threats, irregular migration, organised crime, and digital transformation continue to impact border operations worldwide, the event explores innovative solutions and best practices to strengthen border resilience and security.

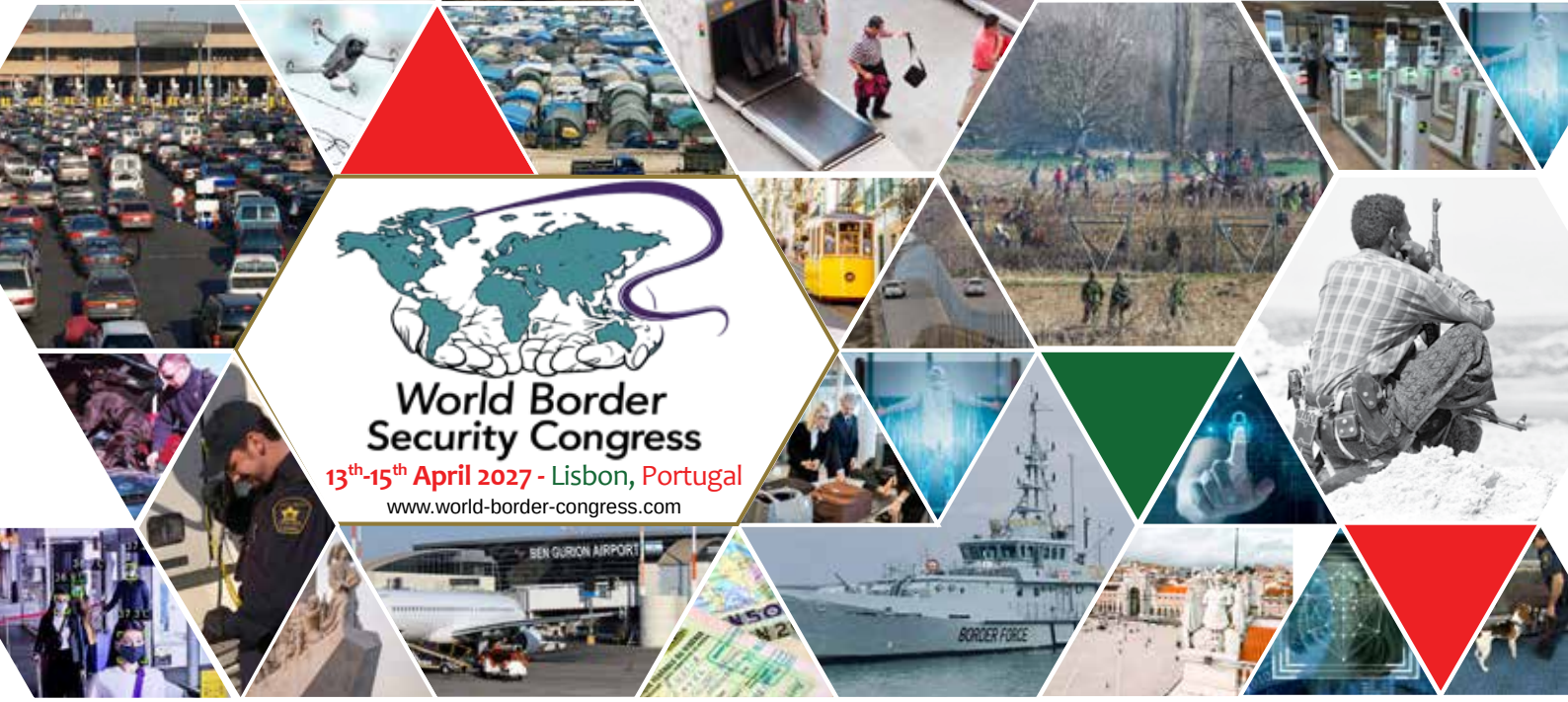
The World Border Security Congress enables decision-makers and practitioners from across jurisdictions to exchange insights and develop future-focused approaches to secure and efficient border management.

We look forward to welcoming you to Lisbon, Portugal on 13th-15th April 2027 for the next gathering of border and migration management professionals.

www.world-border-congress.com

Supported by:

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Border Security Challenges:

- Migration Crisis Tests European Consensus and Governance
- Cross-Border Terrorist Mobility and Returning Foreign Extremist Fighters
- Smuggling of artefacts and narcotics
- Irregular Migration Pressures and Mixed Migration Flows
- AI-Enabled Fraud, Deepfakes, and Identity Manipulation in Immigration Systems
- Climate Change and Natural Disasters Displace Millions, Affect Migration Flows
- Europe and the United States Confront Significant Flows of Unaccompanied Child Migrants
- Regional migration governance and maritime security challenges in Southeast Asia
- Cross-border terrorist mobility and exploitation of migration routes by extremist actors
- Border Skirmishes Resonate in National Domestic Politics
- Labour migration governance, migrant worker protection, and anti-trafficking measures
- Hybrid warfare and weaponization of migration
- Drone-enabled cross-border threats
- Cross-Border Financial Crime, Money Laundering, and Trade-Based Illicit Finance
- Exploitation of Visa, Asylum, and Legal Migration Systems by Criminal Networks



Transforming Border Management Strategies Through Co-operation and Technology

2027 World Border Security Congress

13th-15th April 2026, Lisbon, Portugal

for the international border management and security industry

Portugal's border security is shaped by its geography and role within the Schengen Area, placing responsibility on protecting the EU's external frontier. Since the dissolution of the SEF, the border security function is coordinated by the Sistema de Seguranca Interna (Internal Security System) and implemented by the Polícia de Segurança Pública (PSP) and Guarda Nacional Republicana (GNR).

Administrative overload and legal migration pressure remains Portugal's main challenges, but the country relies on maritime and airport surveillance rather than land borders. Its Atlantic coastline presents monitoring challenges, particularly for irregular migration routes and drug trafficking. The country faces growing inflows of irregular migrants from Africa, Brazil, and South Asia, creating administrative strain in processing visas, asylum claims, and residency permits, leading to backlogs and delays.

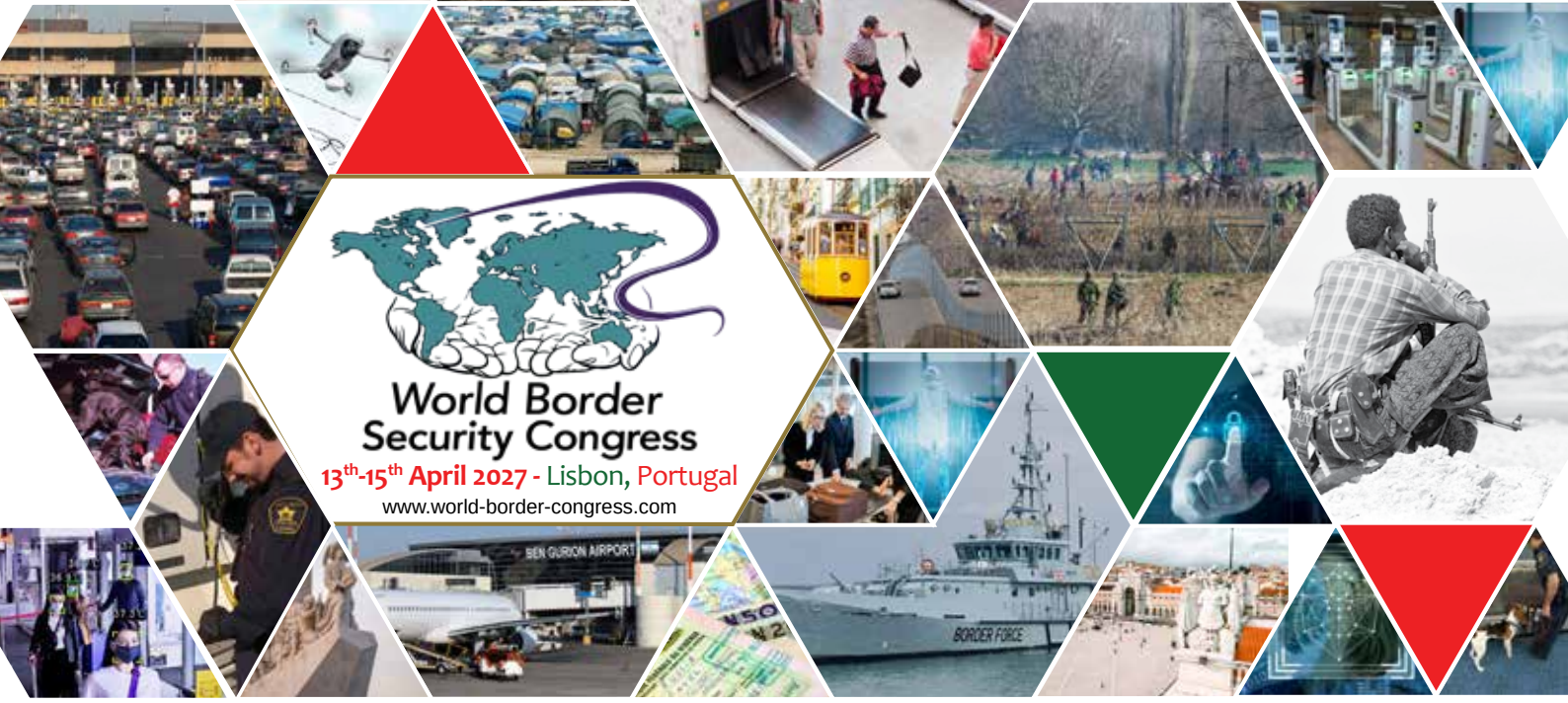
Migration has become more contentious recently, with pressure to tighten rules after years of relatively open policies. At the same time, labour shortages mean Portugal still depends heavily on migrant workers.

Portugal is not unique in its border management challenges and must strengthen surveillance, streamline bureaucracy, and enhance EU cooperation while maintaining its rights-based migration approach.

The World Border Security Congress is a high level 3 day event that will discuss and debate current and future policies, implementation issues and challenges as well as new and developing technologies that contribute towards safe and secure border and migration management.

Join us in Lisbon, Portugal on 13th-15th April 2027 for the next gathering of international border security, protection and migration management professionals.

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Who is the World Border Security Congress for?

Immigration and border management and security policy makers and practitioners.

Senior representatives from national border services, police, customs, and immigration services, as well as organisations, services and suppliers to the border management and security industry, including:

– Customs and border control officials
– National / Homeland security advisors, policymakers and personnel
– Coast guard officers
– Chiefs of Police and Police and law enforcement officers
– Boundary commissioners
– Diplomats and foreign affairs officials
– Borderland planners and managers
– Defence and security departments
– Consular officials
– Policy analysts
– Global Security Risk Analyst
– Heads of Department of Economic, Management and Operation of Maritime Transport
– Heads of National Analysis Centre
– Heads of Sector, EU and Schengen
– Security system providers

In 2026, Vienna, Austria the Congress welcomed over 460 participants, including:

- 78 countries represented
- Director/ Heads of Agency – 89
- Deputy Director/ Heads of Agency – 39
- Director/ Heads of Dept/Division – 84
- Deputy Director/ Heads of Dept/Division – 59
- Senior Officials/ Program Managers – >120
- Embassies - 19

Why participate and be involved?

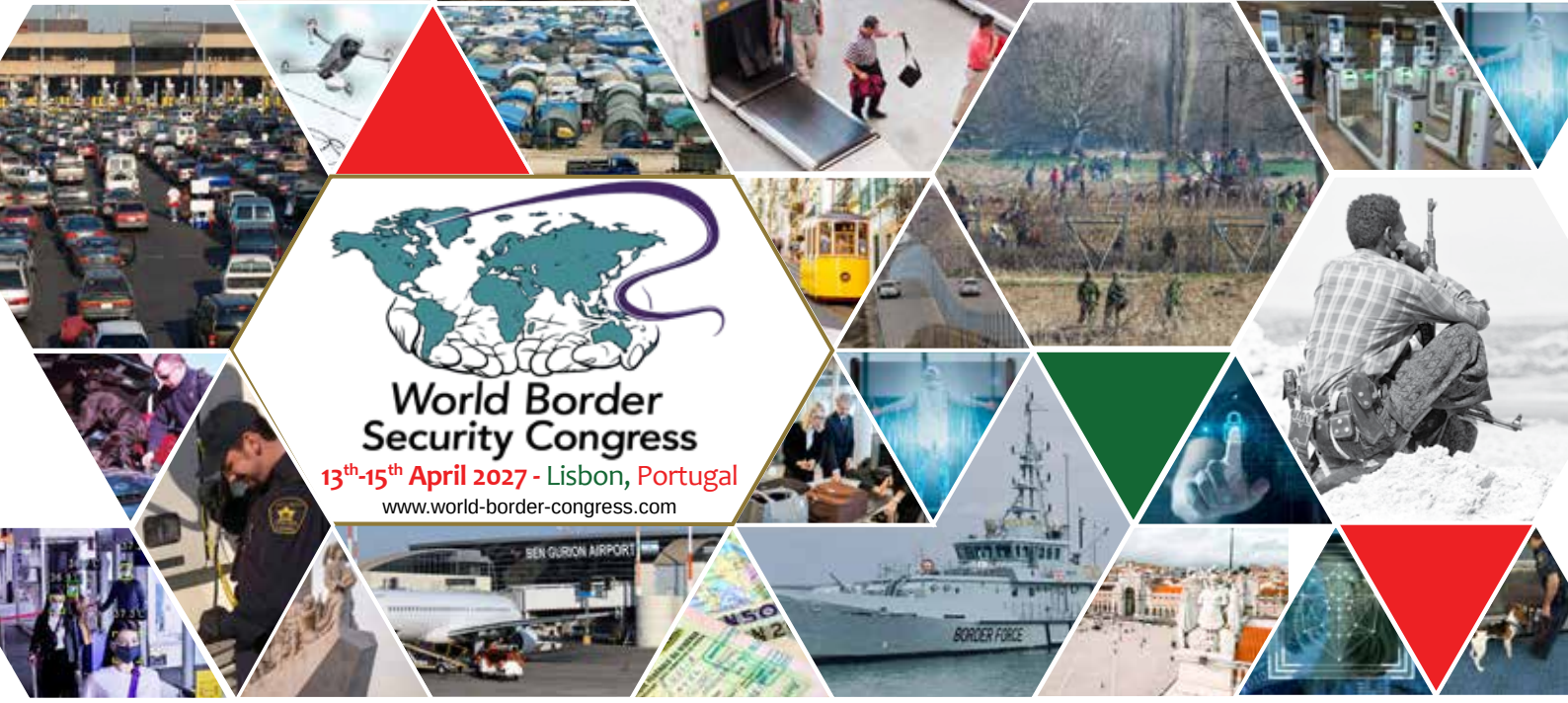
The World Border Security Congress provides a unique opportunity to meet, discuss and communicate with some of the most influential border management, immigration and security policy makers and practitioners.
Your participation will gain access to this key target audience:

- raise your company brand, profile and awareness
- showcase your products and technologies
- explore business opportunities in this dynamic market
- provide a platform to communicate key messages
- gain face-to-face meeting opportunities

The World Border Security Congress gives you a great opportunity to meet key decision makers and influencers.



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Governments around the world need to continue to invest in their border security, as a wide range of threats, such as combating terrorism, controlling the movement of goods and monitoring personnel across international borders, continue to pose challenges requiring round the clock monitoring.

With new products and technologies continually being developed and introduced to tackle increasing and new security threats, the value of the global border security market is estimated at almost £20bn annually.

Despite the expansion of international agreements in Europe and Asia, reducing the number of secured international borders, threats from international terrorism continues, and cross-border crime and illegal immigration continues to remain a top priority for border security.



The border security market is likely to feel the impact of cuts in public spending, particularly in Europe and the US, however with concerns over homeland security likely to remain high, means that whilst growth may slow, the market will continue to steadily grow.

Investment in border security in the developing countries of Asia and the Middle East will also continue to grow, supporting the increased spend, whilst international sporting events taking place in developing countries will also drive market growth.





Call for Papers

Are you interested at speaking at the World Border Security Congress?

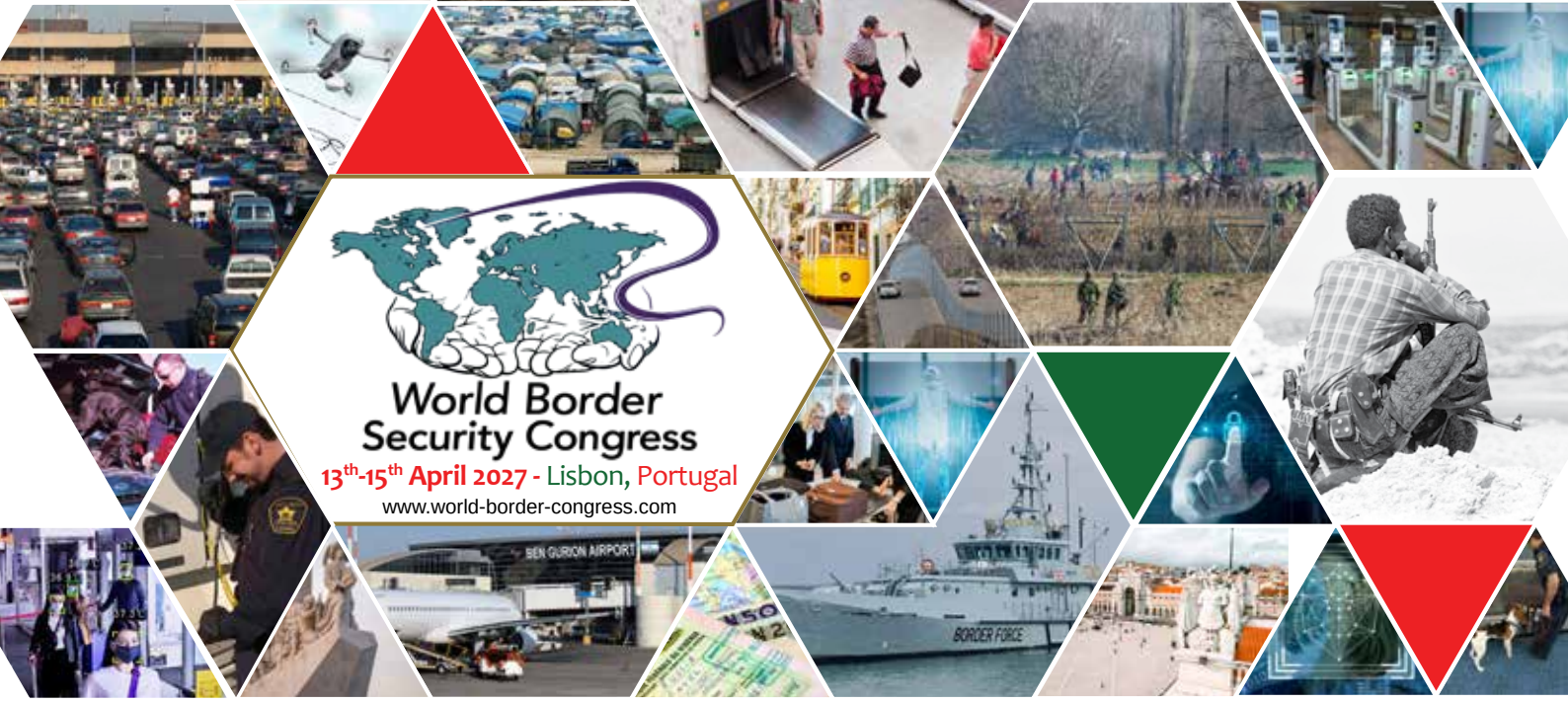
The World Border Security Congress Advisory Committee are inviting abstracts for consideration for inclusion in the conference.

If you are interested, you are invited to submit your abstract for consideration by the conference committee by submitting an abstract of approx 250-400 words. Your presentation should not be overtly commercial in nature.

Please email the Event Director with the following details:

- **Presentation Title**
- **250-400 word Abstract**
- **Your contact details**

Neil Walker
Event Director
World Border Security Congress
Email: **neilw@world-border-congress.com**



Portugal, located on the western edge of Europe with extensive Atlantic coastlines and external European Union maritime borders, faces significant border security challenges linked to migration, transnational crime, and its role within the Schengen Area. While the Schengen Agreement enables the free movement of people across much of Europe, it also creates challenges in preventing irregular migration, disrupting criminal networks, and safeguarding Portugal's maritime and air entry points.

One of the primary challenges is managing irregular migration. Portugal has experienced increasing migration pressures driven by instability, economic disparities, and displacement in Africa, the Middle East, and other regions. As both a destination and transit country, Portugal must balance humanitarian obligations with effective border management. The country's extensive coastline and international airports require continuous monitoring, while cooperation with European partners is essential to address secondary movements within the Schengen Area. Maintaining security while preserving freedom of movement remains an ongoing challenge for Portuguese authorities.



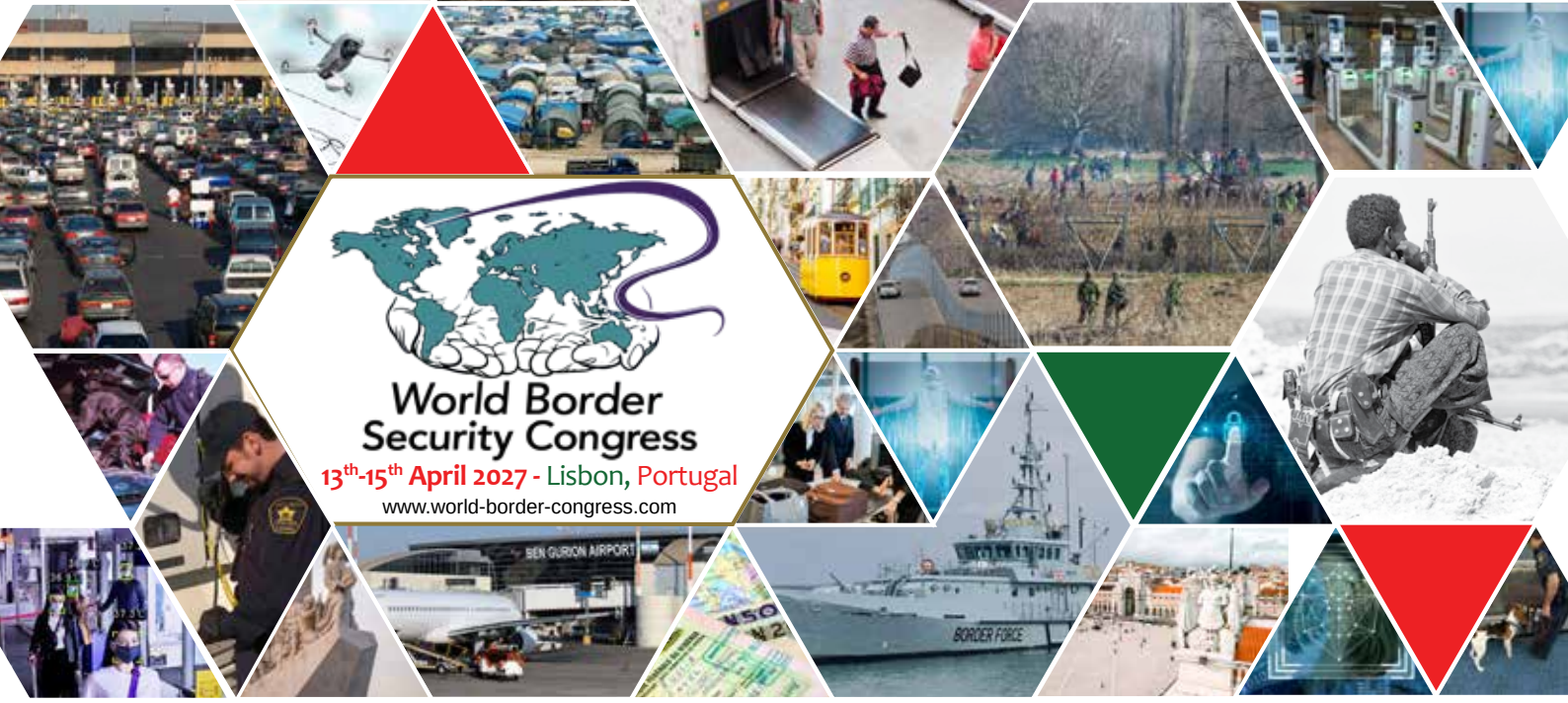
Drug trafficking is another major concern. Portugal's geographic position on Atlantic maritime routes makes it vulnerable to the smuggling of cocaine from Latin America, as well as other illicit substances destined for European markets. Organized criminal groups exploit commercial shipping, fishing vessels, and air transport networks to move narcotics. The growth of encrypted communications, online criminal marketplaces, and increasingly sophisticated trafficking methods continues to complicate detection and interdiction efforts by law enforcement agencies.



Human trafficking also remains a serious issue. Portugal serves as both a destination and transit country for victims exploited through forced labour, sexual exploitation, and other forms of coercion. Transnational criminal networks take advantage of international mobility and complex migration routes to move victims across borders. Although Portugal works closely with European and international partners to combat trafficking, identifying victims, dismantling criminal organizations, and securing successful prosecutions require sustained intelligence-sharing and cross-border cooperation.



Portugal's border security challenges are diverse and evolving. With its strategic Atlantic location, strong international connections, and growing role in European migration and security discussions, Lisbon provides an excellent setting for the next meeting of the World Border Security Congress.



Congress: 13th-15th April 2027

Exhibition: 13th-15th April 2027

Exhibiting Investment

The cost of exhibiting at the World Border Security Congress requires a minimum of 6 sq.m.

Fully Furnished Shell Scheme - Euro 950/ m²
Package includes: floor space, walls, name board, furniture (round table and 2 chairs), literature rack, lights, power socket, 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.

Space only - Euro 850/ m²
For self build stands only (in specific places only), including 2 exhibition booth passes with lunch and coffee breaks included, listing in the official event guide and website.

Additional Exhibition Booth Passes can purchased at a cost of Euro 225 each, which includes lunch and coffee breaks for the two days.



Sponsorship Opportunities



A limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

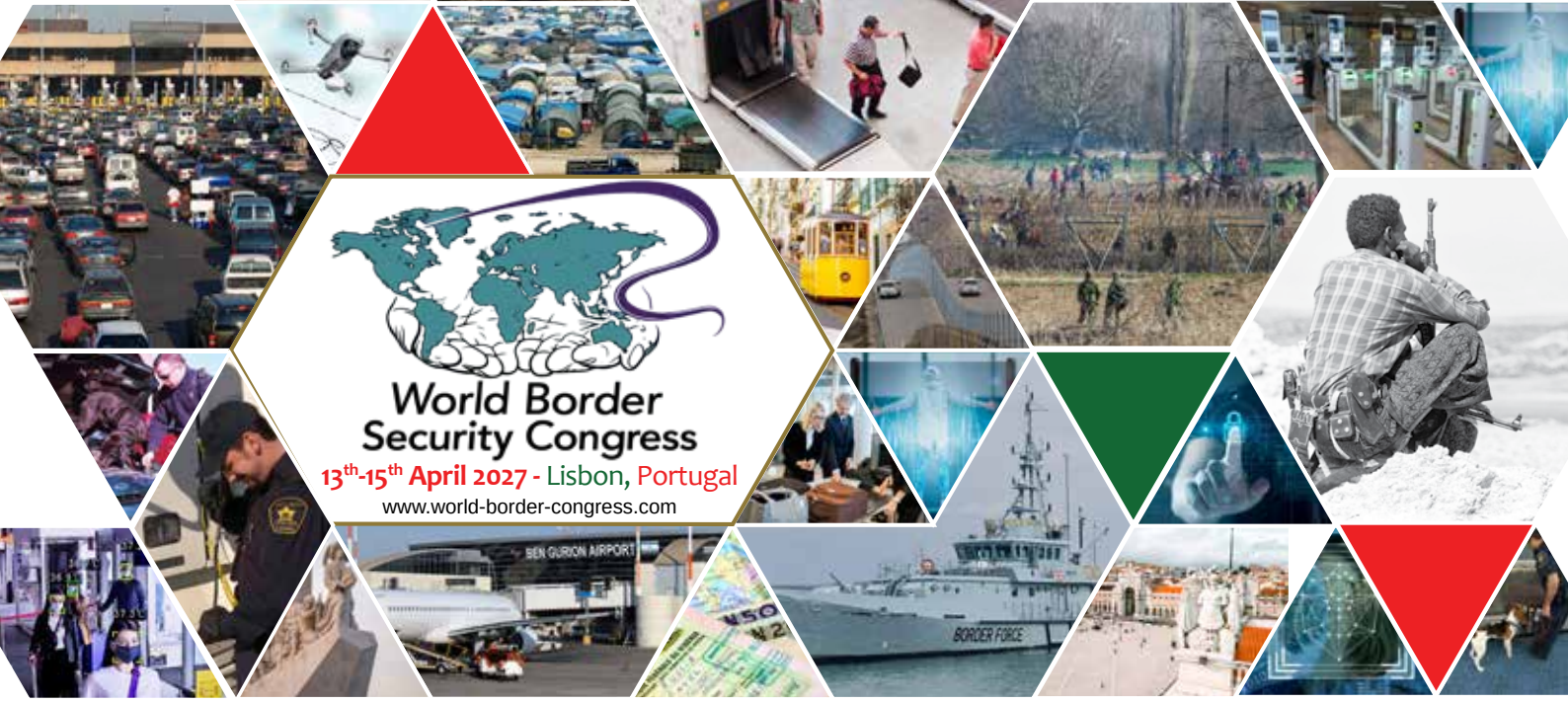
Some of the sponsorship package opportunities are highlighted on the left. Packages can be designed and tailored to meet your budget requirements and objectives.



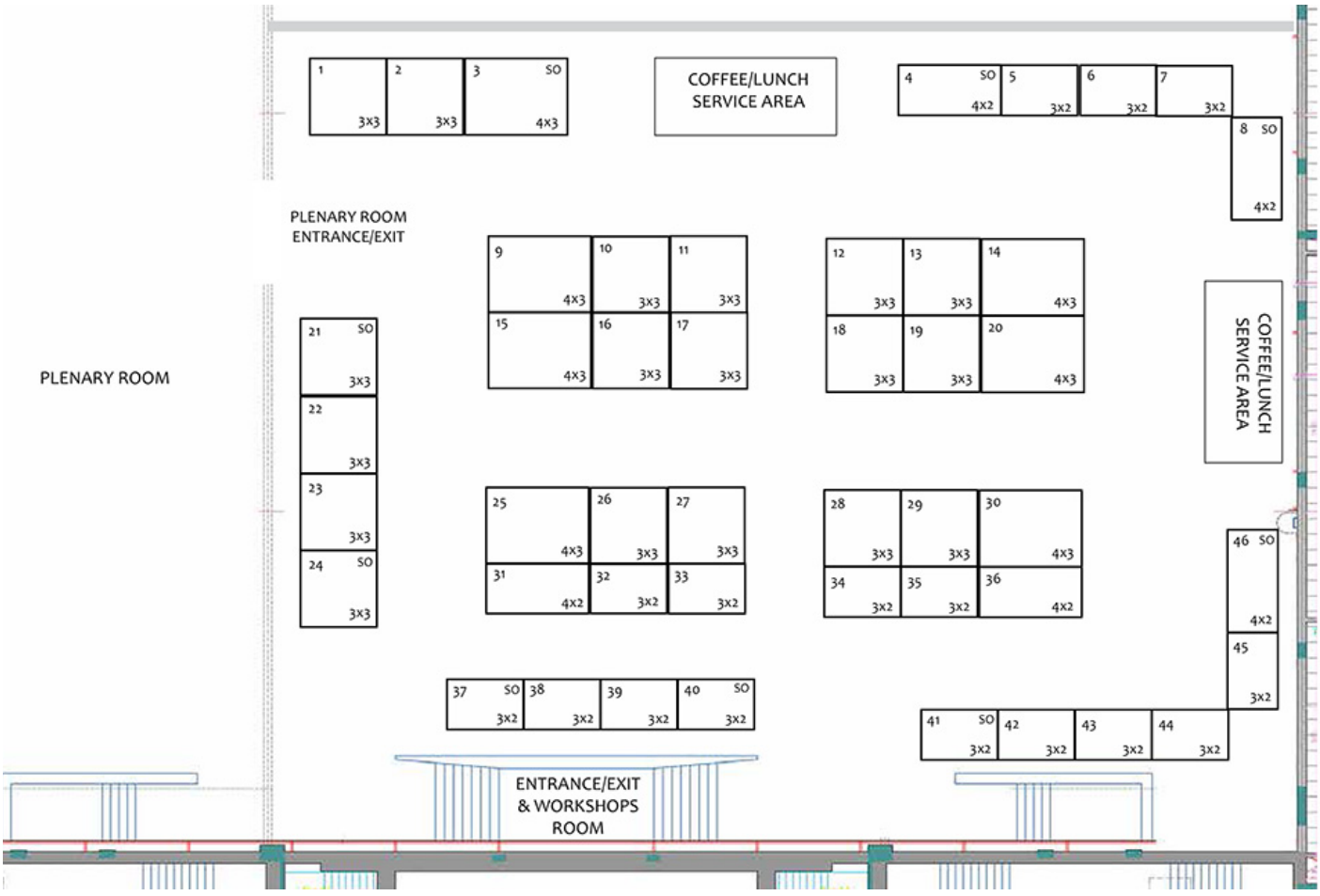
Sponsorship opportunities include:

- Gold Sponsor
- Delegate Folder Sponsor
- Networking Reception Sponsor
- Workshop Sponsor
- Delegate Restaurant Sponsor
- Coffee Break Sponsor
- Badge / Lanyard Sponsor
- Shuttle Bus Sponsor
- Water Bottle Sponsor
- Bag Insert

Additional sponsorship opportunities also available.



Exhibition: 13th-15th April 2027
Carlos Lopes Pavilion, Lisbon

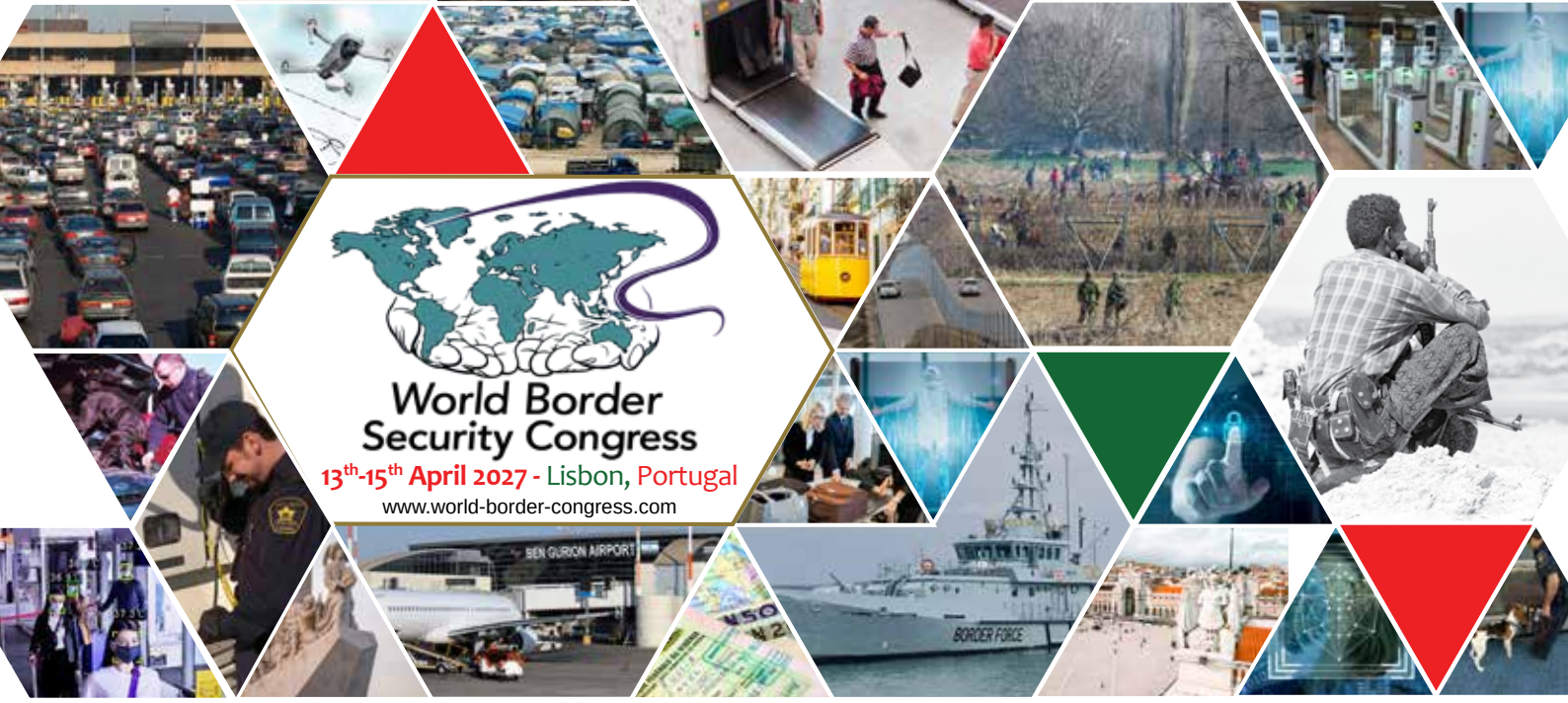


To discuss exhibiting and sponsorship opportunities and your involvement with the 2026 World Border Security Congress please contact:

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Further Information

If you are interested in exhibiting and sponsorship opportunities at the World Border Security Congress, contact:

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Further Information

If you are interested in exhibiting and sponsorship opportunities at the 2027 World Border Security Congress, please complete the form and **email to info@torchmarketing.co.uk**

Name: _____

Job Title: _____

Organisation: _____

Address: _____

Town/City: _____

County/State: _____

Postcode/ZIP: _____ Country: _____

Tel: _____

Fax: _____

Email: _____

Please tick if you do not wish to be contacted by:
Tel: ☐ **Fax:** ☐ **Email:** ☐ **Mail:** ☐

Data Protection: Personal Data is gathered in accordance with the Data Protection Act 1998 and GDPR 2019.

The World Border Security Congress is a collaboration between Torch Marketing and KNM Media and organised by Torch Marketing, www.torchmarketing.co.uk. Queries relating directly to the event should be directed to Torch Marketing, info@torchmarketing.co.uk.